



## Does Your Agency Have a Strategic Plan for Duration Funding/Expanding Enrollment?

### Is It Maximizing Your Agency's Potential?

#### Region IV Head Start Association Strategic Planning Course Description

- Provides strategic planning processes that have been successfully implemented, for agencies interested in purchasing buildings and expanding services into the private sector.
- Provides a strategic planning process for full-day program expansion
- Review number of slots, number of classrooms, location and number of hours per classroom currently and proposed
- Will discuss the possibility of additional funding streams and how that impacts the strategic planning process
- Review various methods of cost allocation: enrollment, hours of service, time and effort reporting, FTE's and the impact on strategic planning
- Discuss analyzing costs by center or costs by component area to determine the best fit for additional slots such as private pay slots
- Training provides steps for continual improvement within the organization, and moves it towards its vision.
- Provides a Financial Assessment tool to assist in determining whether your strategic plan makes financial sense.

#### Who Should Attend

- Executive Directors
- Head Start Directors
- Fiscal Officers
- Grant Writers
- Board Members
- Policy Council Members

#### Learning Objectives of the Strategic Planning Course

1. Outlines how you identify strategic issues
2. Helps to identify clear trade-offs and clarifies what **not** to do
3. Assists in developing your agency's Vision - the picture of what your organization's future makeup will be and where you are headed with Expansion and Duration as well as in the next 5 to 10 years

#### Expected Learning Outcomes

1. Develop a strategic planning guide that matches your organization's strengths and funding streams with market opportunities
2. Form a strategic vision that provides long-term direction and dictates the organizational activities to be pursued, and the capabilities the organization plans to develop
3. Provide guidance on the use of a Financial Assessment tool to assist in determining whether your strategic plan is financially sustainable